

TREVOR DOW

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TECHNICAL SKILLS

DESIGN

Photoshop
Illustrator
Fireworks

MULTIMEDIA

Flash ActionScript 2 and 3
Flex Final Cut Studio
Maya

WEB DEVELOPMENT

CSS XML UI/UX Javascript
XHTML Crossbrowser Compatibility
PHP OOP Dreamweaver

CREATIVE BACKGROUND

INFUSE MEDICAL—LEHI, UT
Dec 2009 - Current

CREATIVE DIRECTOR/
MULTIMEDIA DEVELOPER

Led clients through brainstorm processes to identify project needs and personas to ensure accomplishment of their goals. Worked with sales team to identify time, budget, resources, and steps to execute conceptual project outlines. Transformed scientific data, charts, and studies into compelling visuals and interactive graphic presentations. Pitched concepts using Storyboards, Sitemaps, App Maps, Wireframes, Graybox Designs, UI /UX concepts, and Photoshop layouts. Led a production team of graphic designers, Flash developers, 3D artists, and iOS developers. Used 3D, video, audio, Flash, web development and motion graphics to illustrate complex medical procedures, products, and training for the world's largest medical device companies. Designed and created Infuse's first iPad application project, which has led to over 40% of the company's current business. Ranked "Most Efficient Developer" on the Infuse production team.

GLOBALBASED TECHNOLOGIES—PROVO, UT
May 2009 - Dec 2009

LEAD INTERACTIVE DESIGNER

Used front-end web development technologies to create corporate websites, personal marketing website campaigns, dynamic interactive web applications and flash animations. Created and managed project documents including project timelines, analysis, and assessments. Collaborated with management and in-house development teams to execute strategic business developments.

ZYGOTE MEDIA GROUP—AMERICAN FORK, UT
2008 - 2009

WEB DESIGNER/DEVELOPER

Developed and maintained corporate websites including Zygote.com, 3dscience.com, and Solidanatomy.com. Presented strategic direction and design concepts for entire redesign of all corporate websites. Optimized back-end coding structure to maximize website growth and scalability. Responsible for design, development, deployment and reporting metrics of company's monthly eNewsletter.

UTAH VALLEY UNIVERSITY—OREM, UT
2006 - 2008

WEB DESIGNER/DEVELOPER

Head of CSS and cross-browser compatibility for university websites. Designed university department and affiliate websites including McKay Events Center and Utah Consular Corps. Developed front-end development for Content Management Systems such as Joomla and Omni Update. Served on design boards for the university's new website during its transition from UVSC college to UVU university. Served as Lead Interaction Designer, Developer and Information Architect for touch-screen library kiosk system. Created graphic and CSS prototypes for iPhone web applications.

EDUCATION

UTAH VALLEY UNIVERSITY—OREM, UT
May 2009
Bachelor Degree: Digital Media
Graduated Cum Laude

ONLINE PORTFOLIO:

Flash Version: <http://www.tsitedesign.com>
HTML Only Version: http://tsitedesign.com/html_v1
LINKED IN URL:
<http://www.linkedin.com/in/trevordow>